

Chenthuran Ilango

Senior Product Designer · Enterprise platforms, design systems, AI workflows

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Ten years designing digital products, six leading complex enterprise platforms end to end. I make dense, multi-role workflows simple, scale design systems across large portfolios, and build AI into products and into how design teams work. Computer science background — I speak engineering fluently.

1.9M+

users on the design system I led

20 → 5 min

component assembly time, cut

–65%

developer onboarding lead time

21d → 48h

small business loan approval

EXPERIENCE

Wells Fargo — Senior Product Designer

Jun 2020 — Present

- **Enterprise design system.** Took it from descriptive component library to prescriptive platform: 107 components, 60+ products, 1.9M+ users. Assembly time 20 minutes to under 5.
- **Hardest patterns.** Architected data tables and advanced navigation — zero detachment on rebuilt patterns, 75% less customisation time. Four steppers consolidated into one: 40% less custom code, +15% completion across three product lines.
- **Developer portal.** Led discovery through delivery — contextual research with 10 engineers, 150-response survey, task-based IA validated by tree testing. Onboarding –65%, integration bugs –35%.
- **AI, embedded not bolted on.** Extended the portal with AI-assisted micro-frontend generation and semantic documentation search, inside workflows engineers already used.
- **Diverse-owned small business financing.** Designed onboarding and servicing across a five-stakeholder lending ecosystem — approval 21 days to under 48 hours.
- **Commercial banking administration.** Made role-based entitlement hierarchies navigable for non-technical administrators.

Lollypop Design Studio — Senior Visual Designer

2019 — 2020

- End-to-end products across e-commerce, IoT, entertainment, and construction — research, prototyping, interaction design.

Terralogic Design Studio — Senior Visual Designer

2017 — 2019

- In-house and enterprise products across travel, hospitality, and construction; research through usability testing.

Shakedeal — Graphic Designer

2016 — 2017

- Redesigned e-commerce checkout flows alongside brand collateral and asset production.

PSV Innovates — Graphic Designer

2015 — 2016

- Design collateral for three products, from marketing sites to internal management dashboards.

SKILLS

End-to-end product design · Design systems & governance · UX research (contextual inquiry, usability and tree testing) · Interaction design & prototyping · AI-assisted workflows · Figma, expert — component properties, variables, API scripting

BEYOND WORK

Madrasters — mentoring junior designers, organising meetups and workshops

Figma Comment Analyzer — patterns in design feedback

Design Decision Logger — rationale, retrievable later

EDUCATION & AWARDS

BE, Computer Science — St. Michael College of Engineering and Technology, 2015

iDesign Award, 2021 — print, logo, trademark symbols

Manager Spotlight Award — Wells Fargo, ×2